

# EXPERTISECENTRUM O♂O MONITORING (ECOOM) SERVICE ACTIVITIES AND RESEARCH OUTPUT

### WOLFGANG GLÄNZEL

ECOOM & Dept MSI, KU Leuven, Belgium



# About ECOOM

The EXPERTISECENTRUM ONDERZOEK EN ONTWIKKELINGSMONITORING (ECOOM) is an interuniversity consortium with participation of all Flemish universities (KU Leuven, UGent, UAntwerpen, VUB and UHasselt).

Its mission is to develop a consistent system of Research, Development & Innovation Indicators for the Flemish government.

This indicator system has to assist the Flemish government in mapping and monitoring the RD&I efforts in the Flemish region.

URL: http://www.ecoom.be

## The ECOOM members

KU Leuven (Co-ordinator): Bibliometrics, Technometrics and Innovation

UAntwerpen: Flemish academic bibliographic database for social sciences and humanities (VABB-SHW)

UGent: Production of doctorate degrees, academic careers and mobility

VUB: Research in the arts, research excellence

- 1. Services for the Flemish government
  - · Bibliometric support in framework of university funding
  - Coordination and edition of the biennial Flemish Indicator Book R&D and Innovation
  - Bibliometric profiling and support for FWO
  - Bibliometric-technometric studies of Strategic Research Centres in Flanders
  - Domain studies
  - Ad hoc tasks

- 2. Supporting activities
  - · Creation and maintenance of an appropriate IT platform
  - Integration of multidisciplinary bibliographic databases
    - TR WoS (SCIE, SSCI, AHCI, Proceedings, JCR metrics)
    - Elsevier SCOPUS
  - · Integration of supplementary data sources

- 3. Research activities ...
  - Methodological/theoretical
  - Applied
  - Policy relevant
    - ... and fields
  - Information science
  - Computer science
  - Economics
  - Science policy

- 4. Research topics
  - 1. Development and improvement of bibliometric indicators for the evaluation of research
  - 2. Research performance at the institutional, regional, national and supranational level
  - 3. Dynamic and structural studies of science
  - 4. Exploration of bibliographic databases for bibliometric use and improvement of subject delineation and classification
  - 5. Bibliometrics in the social sciences and humanities

# Development and improvement of bibliometric indicators for the evaluation of research

- · A priori and a posteriori normalisation of citation
  - Transformation of impact factor scores
  - *Characteristic Scores and Scales* in the evaluation and ranking of scientific journals
  - · A priori normalisation of citation indicators
- Scientometrics analysis of scholarly communication behaviour (e.g., author self-citations, delayed recognition)
- · Properties and application of Hirsch-type measures

Publication-activity and citation-impact statistics are influenced by a various factors (subject, age, time, status, communication form, etc.).

Two paradigmatic approaches are under discussion.

- *A posteriori normalisation*: mathematical manipulation of (standard) indicators
- A priori normalisation: fractional counting prior to indicator calculation

The subject bias is one of the most common issue in evaluative bibliometrics (see example on the next slide).

# A priori and a posteriori normalisation of citation

#### The "Aggregate Impact Factor" of selected disciplines (both JCR Editions 2009) Source: Thomson Reuters – Web of Knowledge

Subject Category	AIF
cell biology	5.696
neurosciences	3.869
psychiatry	3.151
physics, particles & fields	3.165
pharmacology & pharmacy	2.934
chemistry, analytical	2.608
psychology, developmental	2.341
soil science	1.560
geography	1.465
information science & library science	1.300
engineering, civil	1.096
economics	1.059
sociology	0.873
political science	0.742
mathematics	0.695

Let  $X_i$  be citation-impact observations (e.g., Impact Factors) with rank  $R_i$ , where  $i \leq n$ . The van der Waerden scores are standard normally distributed.

$$X_i \to \Phi^{-1}\left(\frac{R_i}{n+1}\right),$$

Where  $\Phi^{-1}$  denotes the normal quantile function. Transforming these scores with an exponential function results in scores with lognormal distribution for some base line value a > 0.

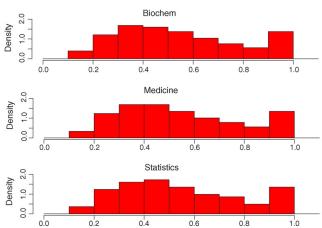
$$X_i \to a^{\Phi^{-1}}\left(\frac{R_i}{n+1}\right)$$

The second-stage score is defined by attributing score '1' to the top 10%.

$$X_i \to a^{\Phi^{-1}(R_i/(n+1))-\Phi^{-1}(0.9)},$$

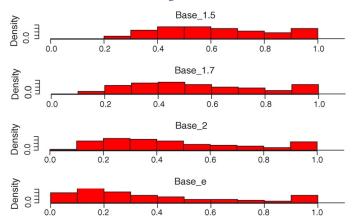
where  $u_{-} = u$ , if u < o and  $u_{-} = o$ , if u > o.

BEIRLANT ET AL., Journal of Informetrics, 2007



#### Distributions of second-stage scores for three JCR subject categories

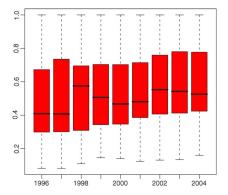
Source: BEIRLANT ET AL., *Journal of Informetrics* (2007)



#### Distributions of second-stage scores for different values of a

Source: BEIRLANT ET AL., Journal of Informetrics (2007)

#### Boxplots of the transformed scores for the papers of Belgian mathematicians for the period 1996–2004



Source: BEIRLANT ET AL., Journal of Informetrics (2007)

Definition (Characteristic Scores and Scales) Let  $X_i^*$  be *n* ranked observations,  $\beta_0 = 0$  and  $v_0 = n$ .  $\beta_1$  is defined as the mean

$$\beta_{\scriptscriptstyle 1} = \sum_{i=1}^n \frac{X_i^*}{v_{\scriptscriptstyle 0}}.$$

The value  $v_1$  is defined by  $X_{v_1}^* \ge \beta_1$  and  $X_{v_1+1}^* < \beta_1$ . This procedure is repeated recurrently.

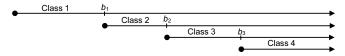
$$\beta_k = \sum_{i=1}^{\nu_{k-1}} \frac{X_i^*}{\nu_{k-1}}$$

 $\text{ and } \nu_k \text{ is chosen so that } \quad X^*_{\nu_k} \geq \beta_k \text{ and } X^*_{\nu_k+\imath} < \beta_k \,, \quad k \geq \imath.$ 

The properties  $\beta_0 \leq \beta_1 \leq \ldots$  and  $v_0 \geq v_1 \geq \ldots$  are obvious from the definition.

ⓓ GLÄNZEL & SCHUBERT, Journal of Information Science, 1988

#### Visualisation of characteristic scores and scales for four classes



The transformation suggested by Schubert et al. (1989) is applied, however, without shifting the variable by the  $\beta_1$ .

$$u^* = \frac{x}{\beta_2 - \beta_1},$$

where *x* represents the actual citation statistic.

- SCHUBERT ET AL., Scientometrics, 1989
- GLÄNZEL, Journal of Informetrics, 2007
- GLÄNZEL, Journal of Information Science, 2011

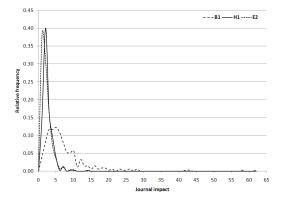
CSS values ( $\beta_k$ ) according to the distribution of journal impact measures and their normalised versions ( $\beta_k^*$ ) for three subfields (citation window: 2006–2008)

k		$\beta_k$			${\beta_k}^{*}$	
ĸ	B1	H1	E2	B1	H1	E2
0	0.00	0.00	0.00	0.00	0.00	0.00
1	6.90	1.82	1.59	1.07	1.41	1.19
2	13.33	3.11	2.92	2.07	2.41	2.19
3	22.69	4.47	4.36	3.53	3.46	3.27

Legend B1: biochemistry/biophysics/molecular biology, H1: applied mathematics, E2: electrical & electronic engineering

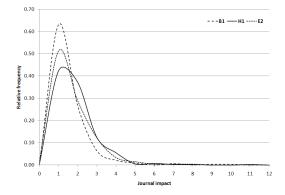
Source: GLÄNZEL, Journal of Information Science (2011)

#### Distribution of mean citation rate over journals (citation window 2006-2008)



Source: GLÄNZEL, Journal of Information Science (2011)

#### Distribution of mean citation rate over journals after the $u^*$ normalisation



Source: GLÄNZEL, Journal of Information Science (2011)

## A priori normalisation:

- Fractional citation counts use references from indexed source items at the level of individual papers.
- Fractional 'citation value' amounts to 1/k if paper A is published in year y and paper B has k references to papers indexed in the year y
- The case k = 0 cannot occur once A is cited by B.
- *"Consistency" requirement*: The grand total over the impact measure of all papers equals the impact measure of the total.
- GLÄNZEL ET AL., Scientometrics, 2011

Field	MOCR	MOCR +	MOCR  <sub>F</sub>	$MOCR _{F^+}$	f.
Α	3.18	4.24	1.26	1.68	25.0%
Z	4.60	5.84	1.51	1.92	21.3%
В	7.93	8.91	2.05	2.31	11.0%
R	5.55	6.66	1.61	1.93	16.7%
Ι	7.18	8.93	2.03	2.52	19.6%
М	4.28	5.69	1.47	1.95	24.9%
Ν	5.68	6.88	1.74	2.10	17.5%
С	4.35	5.82	1.42	1.89	25.3%
Р	3.90	5.30	1.47	2.00	26.4%
G	4.57	6.09	1.53	2.04	25.0%
Е	1.71	3.40	0.81	1.60	49.7%
Н	1.85	3.21	0.98	1.69	42.4%

#### Citation indicators of science fields based on integer and fractional counts

Source: GLÄNZEL ET AL., Scientometrics (2011)

# Main topics

- · General and mathematical properties of the h-index
  - 🖩 GLÄNZEL, Science Focus, 2006
  - 🖩 GLÄNZEL, Scientometrics, 2006
  - 🖩 GLÄNZEL, Scientometrics, 2008a,b
- · Application of the h-index to scientific journals
  - 🖩 BRAUN ET AL., *Scientometrics*, 2006
  - 🗟 Schubert & Glänzel, Journal of Informetrics, 2007
- Hirsch-type indices for characerisation and testing the tail properties of scientometric distributions
  - 🖩 Schubert & Glänzel, Journal of Informetrics, 2010
  - 🖩 GLÄNZEL, Scientometrics, 2010

## = Research performance =-

- E Glänzel, W., Leta, J. Thijs, B., Science in Brazil. Part 1: A macro-level comparative study. Scientometrics, 67 (1), 2006, 67–85.
- E Glänzel, W., Debackere, K., Meyer, M., 'Triad' or 'Tetrad'? On global changes in a dynamic world. Scientometrics, 74 (1), 2008, 71-88.
- E Zhou, P., Thijs, B., Glänzel, W., Is China also becoming a giant in social sciences? Scientometrics, 79 (3), 2009, 593–621.
- E Zhou, P., Thijs, B., Glänzel, W., Regional analysis on Chinese scientific profile. Scientometrics, 81 (3), 2009, 839-857.
- E Zhou, P., Glänzel, W., In-depth analysis on China's international cooperation in science. Scientometrics, 82 (3), 2010, 597-612.
- N Schubert, A., Glänzel, W., Cross-national preference in co-authorship, references and citations. *Scientometrics*, 69 (2), 2006, 409–428.
- N Glänzel, W., Schlemmer, B., Schubert A., Thijs, B., Proceedings literature as additional data source for bibliometric analysis. Scientometrics, 68 (3), 2006, 457–473.
- N Bolaños-Pizarro, M., Thijs, B., Glänzel, W., Cardiovascular research in Spain. A comparative scientometric study. Scientometrics, 2010, 85 (2), 509–526.
- N Zimmerman, E., Glänzel, W., Bar-Ilan, J., Scholarly collaboration between Europe and Israel: A scientometric examination of a changing landscape. *Scientometrics*, 78 (3), 2009, 427–446.
- N Zhang, L., Rousseau, R., Glänzel, W., Document-type country profiles. Journal of the American Society for Information Science and Technology, 2011, 62 (7), 1403–1411.

E: Emerging economies; N: National research performance

## Research performance

- I Leta, J., Glänzel, W., Thijs, B., Science in Brazil. Part 2: Sectoral and institutional research profiles. Scientometrics, 67 (1), 2006, 87-105.
- I Thijs, B., Zimmerman, E., Bar-Ilan, J., Glänzel, W., Israeli research institutes: a dynamic perspective. Research Evaluation, 18 (3), 2009, 251-260.
- I Thijs, B., Glänzel, W., A structural analysis of benchmarks on different bibliometrical indicators for European research institutes based on their research profile. *Scientometrics*, 79 (2), 2009, 377–388.
- I Thijs, B., Glänzel, W., A structural analysis of collaboration between European research institutes. Research Evaluation, 2010, 19 (1), 55-56.
- D Glänzel, W., Veugelers, R., Science for wine: A bibliometric assessment of wine and grape research for wine producing and consuming countries. *American Journal of Enology and Viticulture*, 57 (1), 2006, 23–32.
- D Glänzel, W., Janssens, F., Thijs, B., A comparative analysis of publication activity and citation impact based on the core literature in bioinformatics. *Scientometrics*, 79 (1), 2009, 109–129.
- D Meyer, M., Debackere, K., Glänzel, W., Can Applied Science Be 'Good Science'? Exploring the Relationship Between Patent Citations and Citation Impact in Nanoscience. *Scientometrics*, 2010, 85 (2), 527–539.
- D Glänzel, W., Zhou, P., Publication activity, citation impact and bi-directional links between publications and patents in biotechnology. *Scientometrics*, 2011, 86 (2), 505–525.
- C Czarnitzki, D., Glänzel, W., Hussinger, K., Patent and publication activities of German professors: an empirical assessment of their co-activity. *Research Evaluation*, 16 (4), 2007, 311–319.
- C Czarnitzki, D., Glänzel, W., Hussinger, K., Heterogeneity of patenting activity and its implication for scientific research. *Research Policy*, 38 (1), 2009, 26–34.

I: Institutional research performance; N: Domain studies; C: Co-activity studies

## The hybrid approach for dynamic and structural analysis

The integration of citation-based and text-based methods has three important fields of application in scientometrics.

- · Mapping the cognitive structure of science
- Subject-classification issues
- · Bibliometrics-aided retrieval

## NB: The objective defines the method!

## Methods: Co-word (CW); Term frequency (TF)

Advantages

- · Works with traditional abstract databases.
- · Labelling outcomes (e.g., by using the best TF-IDF terms).

Disadvantages

- Preferably applied to full text  $\Rightarrow$  however, full text contains links.
- Dimensionality; homonyms and synonyms  $\Rightarrow$  solution: SVD.
- "smooth" approach  $\Rightarrow$  tends to overestimate links
- · sensitive to the peculiarites of "global" and "local" clustering
- · less suited for longitudinal studies (changing vocabulary)

Methods: Co-citation (CC); Bibliographic coupling (BC); direct link (DL)

Advantages

- Added values: BC with "retrieval effect", CC for research front, DL with information flow
- · Suited for longitudinal studies, if properly applied

Disadvantages

- · Works only with citation indexes or full-text databases.
- Sparse matrices (can be solved  $\Rightarrow$  smoothing the 'singularity' but decreases efficiency).
- · Tends to polarise relationship (underestimates relationship)
- Requires large citation window for DL, CC; critical mass needed for CC (Hicks, 1987)

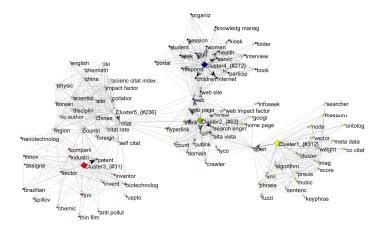
The following solutions have been tested:

- 1. Vector-space model
  - · Concatenation of vectors
  - Linear combination of distances
  - Linear combination of angles
  - Fisher's inverse chi-square method
- 2. Graph model
  - Graph integration
  - Graph coupling

Hybrid clustering makes the best of the two worlds and allows labelling based on the textual component.

# Cognitive structure of LIS based on hybrid approach

#### Cognitive structure of LIS using the best TF-IDF terms for five clusters



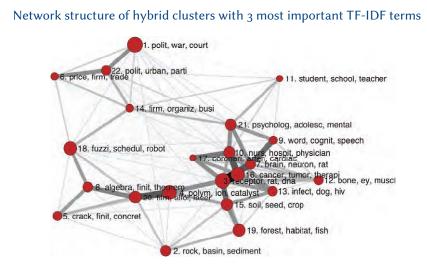
#### ■ JANSSENS ET AL., Scientometrics, 2008

# Improving subject classification based on clustering

- Not merely visualising the structure of science by presenting yet another map using alternative approaches,
- Validating and improving existing (journal-based) subject classifications used for research evaluation,
- Using an existing subject classification scheme as a "control structure".
- All papers of a database have to be assigned (not only a representative set of papers based on cited or retrieved documents)
- · Evaluation of existing schemes as if those were results of clustering.
- Evaluative comparison of mapping and reference structure

#### Methods

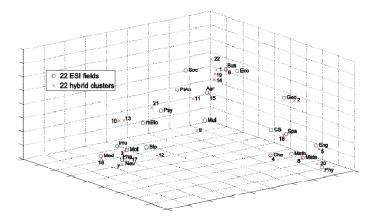
- Evaluation based on Silhouette values, Modularity, Jaccard index, Rand Index and F-scores
- · Three clustering approaches: cross-citation, textual and hybrid
- Labelling subject fields based on best TF-IDF terms for both reference and cluster structure
- Studying concordance between clustering solution and the reference classification scheme
- · Migration of journals among subject fields and clusters
- Application to 22 ESI fields (partition), 15-field Leuven scheme (fuzzy) (and 7 fields suggested by the algorithm)



Source: JANSSENS ET AL., Information Processing & Management (2009)

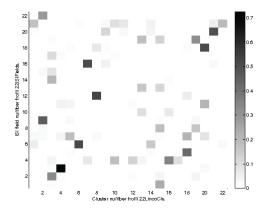
## Cognitive mapping vs. subject classification

# 3-dimensional MDS map visualising distances between the centroids of the 22 fields and clusters



Source: JANSSENS ET AL., Information Processing & Management (2009)

Concordance between clustering solution and the ESI Scheme based on the Jaccard index



Source: JANSSENS ET AL., Information Processing & Management (2009)

## Some more results

A trivial 3- and an interesting 7-cluster scheme has been found.

- 1. social sciences
  - 1.1 economics, business and political science
  - 1.2 psychology, sociology, education,
- 2. life-sciences & medical sciences
  - 2.1 biosciences and biomedical research
  - 2.2 clinical, experimental medicine and neurosciences
- 3. natural & technical sciences
  - 3.1 biology, agriculture and environmental sciences
  - 3.2 physics, chemistry and engineering
  - 3.3 mathematics and computer science

Important steps in the bibliometric analysis of emerging topics

- 1. Structural analysis of the discipline Preferably based on hybrid methods
- 2. Dynamic analysis of the discipline Synchronistic approach required
- 3. Identification of emerging topics *Example*: ERACEP (2010-2012)
- 4. Delineation of the topic (optional) Requires sophisticated search strategies. *Example*: Bioinformatics (2006-2009)
- Network analysis of the topic Concerns both internal structure and links to other field (environment). *Example*: Ongoing project on 'entrepreneurship research' with Univ Sussex and UMKC
- 6. Bibliometric study of the topic Identification of main actors, co-publications, citation-impact analysis. *Example*: Bioinformatics (2006-2009)

## Specific problems

- At this level of aggregation (topics within the same discipline), terms and phrases might become less specific since they express common knowledge base and vocabulary. Others might gain more 'information value'.
- Keywords and terms proved not specific enough for topic description and labelling.

## Solution

- Depending on the level of aggregation *and* the discipline under study, the weight of the two components can be adjusted.
- Instead of the best TF-IDF terms *core documents* can be used to describe and label clusters.

The notion of a "core" of literature goes back to co-citation analysis.

Small, *JASIS*, 1973.

Core documents were defined as papers, which have at least n links of at least a given strength r according to a given similarity measure based on bibliographic coupling.

■ GLÄNZEL & CZERWON, Scientometrics, 1996

This notion can be extended to any *hybrid* method, e.g., combining bibliographic coupling with text-based methods and or co-citation links.

🖩 GLÄNZEL & THIJS, Scientometrics, 2011

Definition A network has a degree h-index is h if not more than h of its nodes have a degree not less than h.

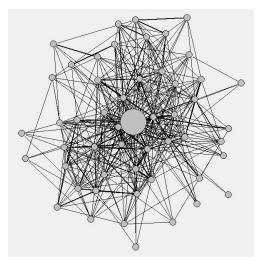
SCHUBERT ET AL., Scientometrics, 2009

*Definition*: Core vertices are vertices with at least h degrees each, where h is the h-index of the graph.

GLÄNZEL, Scientometrics, 2012

## = Cluster representation =-

#### Visualisation of the link environment of a 'core document'



Source: GLÄNZEL & THIJS, Scientometrics, 2012 GLÄNZEL, Budapest, 2012 Techniques for detecting new emerging yet coherent structures

- · Topics are searched in the mirror of their scholarly literature.
- Lexical approach: Growing frequency of specific terms within a given research area
- Extracted terms can be used for labelling and describing the obtained clusters.

■ LAMIREL ET AL., *IASTED – AIA*, 2008

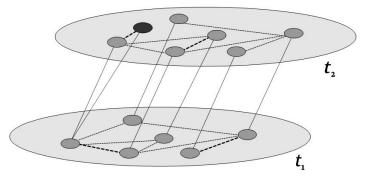
 Textual similarity based on shared terms is also related to strong citation links

■ JO ET AL., ACM SIGKDD – KDD, 2007

- Topological measures to determine the role of each paper in the citation network can be used to decide whether there are emerging clusters.

   SHIBATA ET AL., Technovation, 2008
- After clustering a discipline in disjoint periods a link analysis among papers in clusters of the different periods is conducted.
  - 🖩 GLÄNZEL & THIJS, Scientometrics, 2012

Sketch of a research field's changing topic structure over time (dotted lines: internal links, solid lines: links between the time slides  $t_1$  and  $t_2$ )



Source: GLÄNZEL & THIJS, Scientometrics, 2012

Three paradigmatic cases of cluster evolution can be distinguished.

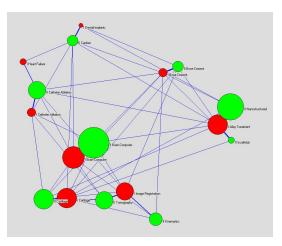
- (1) Existing cluster with an exceptional growth,
- (2) Completely new cluster with its root in other clusters and
- (3) Existing cluster with a topic shift.
- NB: It should be mentioned that evolution also works in the opposite direction in case (1) and (2), say, as declining or vanishing topics.

When can we speak about a 'new emerging topic'?

- A rapidly growing number of publications and scientists dealing with this topic is required.
- · Its literature has reached a critical mass.
- The topic must be coherent, have a certain independence of its "mother topic" and other disciplines.
- It must be largely self-sustaining.

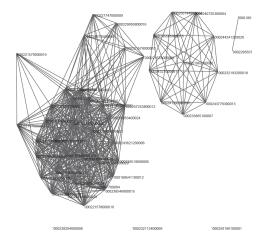
## **Biomedical engineering**

Cluster representation of the Subject Category 'Biomedical engineering' (Kamada-Kawai layout; Red: 1999–2003, Green: 2004–2008)



#### Source: GLÄNZEL & THIJS, Scientometrics, 2012

Internal structure of the topic "brain-machine interface" (2004-2008) within the subject category "engineering, biomedical" (Pajek; Kamada-Kawai layout)



#### Source: GLÄNZEL, Scientometrics, 2012

# Selected core documents representing the topic "brain-machine interface" (2004-2008) within the subject category "engineering, biomedical"

ISI UT-code	Document title
000188541100012	"Virtual keyboard" controlled by spontaneous EEG activity
000189183300028	Planar gradiometer for magnetic induction tomography (MIT): theoretical and experimental sensitivity maps for a low-contrast phanton
000220967700004	Adaptive BCI based on variational Bayesian Kalman filtering: An empirical evaluation
000221578000008	Model-based neural decoding of reaching movements: A maximum likelihood approach
000221578000010	Ascertaining the importance of neurons to develop better brain-machine interfaces
000221578000016	Anasynchronously controlled EEG-based virtual keyboard: Improvement of the spelling rate
000221578000018	Boosting bit rates in noninvasive EEG single-trial classifications by feature combination and multiclass paradigms
000221578000019	Support vector channel selection in BCI
000221578000021	Classification of single-trial electroencephalogram during finger movement
000221578000023	BCl2000: A general-purpose, brain-computer interface (BCI) system
000221578000024	The BCI competition 2003: Progress and perspectives in detection and discrimination of EEG single trials
000221578000027	BCI competition 2003 - Data set IIa: Spatial patterns of self-controlled brain rhythm modulations
000221578000029	BCI competition 2003 - Data set IIb: Support vector machines for the P300 speller paradigm
000227747000009	Closed-loop cortical control of direction using support vector machines
000228563700029	A new type of gradiometer for the receiving circuit of magnetic induction tomography
000229850800016	Interpreting spatial and temporal neural activity through a recurrent neural network brain-machine interface
000231268900006	Spatio-spectral filters for improving the classification of single trial EEG
000231969500013	Sensorimotor rhythm-based brain-computer interface (BCI): Feature selection by regression improves performance
000232112400009	Resonance behaviour of whole-body averaged specific energy absorption rate (SAR) in the female voxel model, NAOMI
000232193200018	Automated methodology for determination of stress distribution in human abdominal aortic aneurysm
000233865100007	A patient-specific computational model of fluid-structure interaction in abdominal aortic aneurysms
000236519000004	Robust classification of EEG signal for brain-computer interface
000236519000005	Steady-state somatosensory evoked potentials: Suitable brain signals for brain-computer interfaces?

#### Source: Thomson Reuters - Web of Knowledge, 2011; ERC-ERACEP 2011

Thank you very much for your attention. Vielen Dank für Ihre Aufmerksamkeit! Hartelijk dank voor uw aandacht! Köszönöm szépen a figyelmüket! Molte grazie per la vostra attenzione.